

Cover Page

Make a Splash Swim School
(version 1.0)

An On-Site, Middle-Grades Morning Activity proposal for
Pittsburgh Public Schools for the Summer Dreamers Academy in 2011

Organizational name:
Wireless Neighborhoods

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December 2, 2010

Make a Splash Swim School is an On-Site, Middle-Grades Morning Activity.
Swim and Water Polo Camp is an On-Site, Middle-Grades Afternoon Activity.

Both proposals are an outgrowth of Wireless Neighborhoods' Health SMART
from Summer Dreamers, 2010.

Cover Letter

December 2, 2010

Dear Coordinators for Pittsburgh Public Schools 2011 Summer Dreamers,

Too many kids die because they can't swim. Furthermore, children of color die at four-times the rate of white children. This huge moral problem, Pittsburgh's problem too, should be faced. This proposal for PPS attacks the roots of the situation. We can move to fix this, here and now. Summer Dreamers is where the next battlelines unfolds over children's wellness. Wireless Neighborhoods shows how to structure a positive program that generates plenty of teamwork for this struggle.

The *Make a Splash Swim School* can be a part of the 2011 Summer Dreamers as an on-site, middle-grades morning activity with Wireless Neighborhoods as the provider.

This program enhances water skills, especially swimming and swim safety. Make a Splash is a national, child-focused, water-safety initiative created by the USA Swimming Foundation to save lives. We expand awareness about the importance of water safety and the need to learn to swim. Swimming gets more visible in our community. We teach important lessons and skills in the 90-minute periods in the mornings of the PPS Summer Dreamers Camp.

Launched in 2007, Make a Splash works by aligning the nation's top learn-to-swim resources in an effort to save lives. Make a Splash educates parents through a national awareness campaign, saves lives by joining forces with grassroots learn-to-swim programs and reaches thousands of children through wide-reaching in-school materials.

Pittsburgh Public Schools, Summer Dreamers and Wireless Neighborhoods should be aligned with institutional and sport-specific resources for the benefits of the students in the city.

- 1) *Make a Splash Swim School* is an On-site, Middle-Grades Morning Activity.
- 2) *Swim and Water Polo Camp* is an On-Site, Middle-Grades Afternoon Activity.

Swimming and water polo activities were a huge success for the kids. They played hard, worked well together in teams, and greatly improved upon their swimming skills and confidence in the water.

In 2011, Summer Dreamers can make the next step and offer morning trips to the swimming pool. at two sites, Peabody and Reizenstein/Pgh Obama. Pittsburgh's children need more

swim instruction opportunities and the Make a Splash Swim School and the Swim and Water Polo Camp fills part of a pressing need.

Individually, each of our students, especially the at-risk ones, need to be taught how to keep their head above water, in their pools, around our rivers and in the classrooms. Swimming can become a life or death activity. Swimming is a pathway to teach how to survive in life. Summer Dreamers aim is to teach skills so participants thrive in life -- and swimming is such a life-saving skill. Knowing how to swim helps our children be prepared for life.

Morning Capacity: The Make a Splash Swim School can happen at two sites with up to 40 students per period. So, 160 kids can be enrolled in the morning swimming sessions.

Both the Swim and Water Polo Camp as well as the Make a Splash Swim School should happen at Peabody High School and Reizenstein/Pgh Obama. These swimming activities account for up to 240 slots.

Some would choose to swim only in the mornings for about an hour. The 90-minute morning period gives 60 minutes of swimming time providing 15 minutes to get into swim suits and 15 minutes to shower and dress into clothes. Some would choose to swim only in the afternoons. But, it would be okay to have students enroll in both, a morning and an afternoon swim session, if desired.

Sincerely yours,

Coach Mark Rauterkus

Implementation Plan

1. Program Vision

Broward County Parks and Recreation Department, in partnership with Broward County School Board, developed a curriculum-based, **WATER SAFETY EDUCATION** program. The water safety program began in 1999 with a handful of elementary schools. Within ten years, more than 130 schools were signed up and into the program. More than 31,500 children participated last year.

Pittsburgh can match that growth with:

- the coaching leadership of Mark Rauterkus,
- the 501(c)(3) support and guidance of Wireless Neighborhoods,
- with a summer-time cornerstone of Summer Dreamers,
- with existing facilities owned and operated by Pittsburgh Public Schools,
- with community values of Pittsburgh that values and cares for programs for the youth.

Background for Administrative Vision and Stimulus

The primary focus in Broward County is with the wee ones: ages 4-6, pre-kindergarten and kindergarten students. National drowning statistics reveal that age group is of prime importance. However, in Pittsburgh, the starting point can't be with the youngest children. A sticking point is capacity and expert staffing. Before Pittsburgh's programs can teach the tykes in a productive environment, we need to teach institutional leaders, administrators and teachers. In 2011 comes the teach the teachers phase. The spring and summer of 2011 is a phase for the engagement of varsity swimmers to make a well-rounded, qualified, confident staff. Tykes are fragile. Tykes and their parents need a responsible staff that can teach and act with purpose. With a solid staff in place, then can recruit little kids to water activities with the same success as Broward County.

All aquatic program need to be supervised by professional aquatic directors and staffed with qualified instructors and lifeguards. Middle school aged students are mature enough to be able to act in a group of 30 or 40 peers and still give their focus to an expert coach leadership. The same isn't true for those just out of diapers.

The mission of Summer Dreamers 2011 is two-fold. First, the campers need to be excited and engaged in their quest of new activities around the pool -- as was the case in the first year. Second, an aquatics staff needs to be built and bloom. Achievement of these staffing aspirations and expectations is expected because of the on-going coaching relationships established for the past two years at the varsity level within Schenley and around town. A cadre of student athletes have been coached in the past years, in varsity swim seasons and beyond. Trust has been forged. Understandings of many different aspects of aquatics have been communicated

and a greater team has assembled and is ready for these next challenges. We've dedicated necessary time with the proof of concepts already in 2009 and 2010.

Typical Swim Lessons

Typical swim lessons provide classes in sessions, such as ten 30-minute lessons over a 2-week period. Each session begins with an evaluation of each child's water safety skills. (A sample swim skills checklist is within this proposal.) Once the children are evaluated, they are split into groups and work individually to develop water safety skills at their own pace. A maximum ratio of one instructor for every 10 children is the norm, but in better programs the ratio is lower so that all children receive some individualized attention. At the end of the session, the children are evaluated again.

With the Summer Dreamers plan in 2011, the swim lesson period is expected to be 60 minutes or longer, depending on the quickness of the student to change into swim suits and enter the pool area. Expect 20-minutes block for swim lessons + 20-minutes for safety content and literacy + 20-minutes or more for active games. The concept of FREE TIME won't be part of the typical day in the morning activities with Summer Dreamers. Children learn safety in and around water. Plus, children also develop realistic and relevant learning experiences in a variety of settings.

In Broward County, government budgets cover the cost of the instruction for all of the children. Children in Broward County Schools also receive transportation funded through the school program. All schools are responsible for getting the parents to fill out registration forms for their children. Then, once students arrive at the pool, they are ready to get in right away.

The schools, parents, and communities consider the swim program of Broward County a great value. In 2010, the majority of children in Broward County, ages 4-6, are to be taught water safety in order to prevent drowning deaths and near-drowning accidents. After Broward County provides **Water Safety Education**, a strong follow-up recommendation is delivered: **Swim lessons should be continued at least once a year to increase the children's swimming proficiency.**

Goals



Make a Splash Quick Facts

November 30, 2010

Major City Programs

- 1) Make a Splash-Atlanta
 - Funding partner: Atlanta Falcon Youth Foundation
 - Program Partner: Boys & Girls Club of Metro Atlanta
 - Resource Provider: Starfish Aquatic Institute
 - 7,505 lesson enrollments since June, 2007
 - 80% of the children have achieved Level 2 or higher
 - Have developed professional aquatic staff of 14; 3 program site directors are in training to be certified USA-S coaches, 1 has become a registered coach.
- 2) Make a Splash-Houston
 - Funding partner: ConocoPhillips
 - Four program partners with projected numbers for 2009: 1700-1800 (actual enrollments in lessons: 2347)
 - Projected summer 2010 enrollments: 1140 (1765 ytd.)

Local Partner Program

- 1) 310 Local Partner Programs in 43 states
- 2) 14 applications pending
- 3) Over 425 other initial contacts

Total Participation Numbers

- 1) In the classroom and pool, 580,280 have been enrolled/introduced to the Make a Splash water safety initiative since June, 2007. 575,678 of those are swim lessons enrollments with our Make a Splash partners.
- 2) Make a Splash funding has helped scholarship 22,965 enrollments into lessons.

Activities

See the Water Safety Skills Checklist.

Make a Splash

Water Safety Skills Checklist for Summer Dreamers

PPS - Dreamers: _____ Pool: _____

Session Date: _____ Time: _____ Teacher: _____



	Pre-Test Required						Water Safety Skills						Skills Progression						Post-Tests Required							
	Fully submerge face	Bubble blowing	Bounce 10x standing (bob)	Prone glide w/kick	Back Float w/support	Treading water	Safety Rules	Pool entry/exiting	Reach & Throw assists	Jump, turn & kick to wall	Back Float (no support)	PFD Introduction	Underwater exploration	Front glide	Back glide	Front arm stroke	Back stroke (any style)	Turning over front to back	Changing direction	Breath w/arm stroke	Fully submerge face	Bubble blowing	Bounce 10x standing	Prone glide w/kick	Back float w/support	Treading water
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Teacher Signature: _____

Uniqueness

No organization in Pittsburgh has partnered for an extended effort with USA Swimming in *Make a Splash*. The USA Swimming Foundation has a guiding principles to spread *Make a Splash* and its mission to all communities. In order to reach the widest audience possible, *Make a Splash* partners with USA Swimming member clubs as well as non-member organizations through the Local Partner program. Neither PPS nor Summer Dreamers offers a competitive swim USA Swimming Club. But, that is okay as *Make a Splash* fits its partnerships to all sorts of organizations such as summer camps, school districts, non-profit organizations, and after-school providers.

A lynchpin is getting the PPS Summer Dreamers to plug into the developing, nationwide network of community organizations and programs with the USA Swimming Foundation. Activating the *Make a Splash* initiative with Wireless Neighborhoods in Pittsburgh can turn ourselves into a robust Local Partners within the network of providers that deliver *Make a Splash* programs. Over the years, we can offer more programs to parents and those of younger ages. In time, we'll be able to offer swim lessons and water safety awareness in periods throughout the year, not just in July and August.

The *Make a Splash* Local Partner program is geared to fit within the Summer Dreamers roles with service providers. The USA Swimming Foundation envisions participation with a variety of curricula from School Districts.

The power of the *Make a Splash* campaign helps us locally to:

- Expands awareness about the importance of water safety.
- Stresses the need to learn to swim.
- Makes the services more visible in your community.

Let's share the common goal of saving lives and getting kids more fit. Summer Dreamers and Wireless Neighborhoods will leverage assets in promotions:

- Utilize the *Make a Splash* name and branding in Pittsburgh to help drive awareness for these offerings of learn-to-swim and aquatic programs.
- Participate in an year-round, on-going, national marketing and public relations campaigns with the USA Swimming Foundation and its corporate and aquatic partners.
- Deploy *Make a Swim* flyers, posters, images, press releases, and professionally produced radio and TV PSAs (Public Service Announcements).
- Jazz up the incentives to the kids, even in the store, with logo pins, Water Watcher cards, Water Watcher wristbands, and *Make a Splash* tattoos and stickers.

Wireless Neighborhoods becomes a Make a Swim Local Partner. This partnership with the USA Swimming Foundation providing a way to activate the *Make a Splash* initiative in

Summer Dreamers, PPS, and Pittsburgh.

The Summer Dreamers program and Wireless Neighborhoods can use the *Make a Splash* name, if the grant applications get approved and final paperwork is transmitted.

Local sponsor support can be forthcoming. With Make a Splash and Wireless Neighborhoods plugged into the Summer Dreamers, it is more possible to solicit local businesses and foundations contributions to support the programs. We can also solicit individual donations to support the aquatic programs too.

The USA Swimming Foundation is not directly funding individual programs. However, by participating in the Local Partner phase of the initiative, both PPS and Wireless Neighborhoods becomes eligible to apply for future funding and scholarship grants when they become available via Colorado Springs. As capacity grows and success continues with the USA Swimming Foundation, the national sponsorships are possible.

Two Camp Synergy (2 x 2)

This *Swim and Water Polo Camp* proposal should be considered along with the other, *Make a Splash Swim School*. Both could have been combined into one, but we did try to avoid a replication of content.

Doing two types of sessions, the morning 90-minute activity period that is matched with the afternoon's 4 hour period, offers synergy. The one hour between sessions gives the Varsity Staff time to train themselves. And, the swimming lessons can be more for safety and lessons while the afternoon session can review those points and move more deeply into training and water polo

3. Schedule

Campers in the Make a Splash Swim School attend the same high school setting for swimming and literacy in the morning. Simple.

General Description

The one hour practice has the following general sequence:

Arrival: Team meeting, dry-lands, warm-up, competitive swimming workout. (5-10 minutes)

Lesson insights on safety. (5-10 minutes)

Swim insights in the water (30 minutes)

Instructions and Active Play with coaching (remainder of time)

Weekly Objectives Draft

Depends upon the skills of the participants as to what levels to begin.



Wireless Neighborhoods with Coach Mark Rauterkus are making application to become a Local Partner with USA Swimming Foundation and Make A Splash.

With the pending contract with the 2011 Summer Dreamers, our Pittsburgh organization is slated to participate in the Local Partner program as part of Make A Splash.

1. Our swim and aquatics curriculum gets reviewed and approved. The approved independently-developed learn-to-swim curriculum will be reviewed in early 2011 by the USA Swimming Foundation. With our emphasis at the INTERNATIONAL School, (Pgh Obama / International Baccalaureate) we will deploy some aspects of the Quality Swim School program from New Zealand, plus leverage the efforts from other nationally recognized learn-to-swim curriculums: Starfish and Red Cross.
2. Trained, certified instructors with current CPR and First Aid certification are on hand at present but will be expanded in the spring of 2011.
3. A maximum 6:1 student to instructor ratio is going to be made possible by use of our varsity aquatic athletes.
4. Our session length and number of classes are all within the minimums.
5. Class duration is well beyond the minimum of at least 30 minutes for group lessons.
6. Our pool depth matches the size of the students.
7. Paperwork with proof of insurance for the PPS facility and program including general liability and participant liability with a minimum of \$1,000,000 coverage per occurrence can be transmitted in early 2011.
8. Emergency Action Plans are needed to be put into place at all the sites.

Make a Splash Participation Requirements

Organizations in the Local Partner program incorporate proven *Make a Splash* activities:

1. Community Service:
 - We'll host water safety days for the community, opening a facility for community service groups (Girls Scouts, ROTC, Church Groups, etc.)
 - We'll host water safety events, and/or offer lessons at a free or discounted rate dedicated to children from economically-disadvantaged populations.
2. Quarterly reporting and statistics will be generated:
 - Total number of classes by program level offered to participants
 - Number of all participants, and number of participants served by the *Make A Swim* program

- Breakout of the ages of the *Make A Swim* participants according to the following age groupings: Ages 5 & Under, Ages 6-8, Ages 9-11, Age 12 & Older.
- Breakout of the ethnicity of the *Make A Swim* participants according to the following options: African American, Asian, Caucasian, Hispanic, American Indian & Alaska Native, Native Hawaiian & Other Pacific Islander, and Other.
- Breakout of the MAS participants by gender.
- Average attendance percentage of *Make A Swim* participants per session
- Number of MAS participants passing the *Make A Swim* basic skills test and each of the program achievement levels, i.e. Beginner, Advanced Beginner, etc.

Make a Splash™ Local Partner Program

USA Swimming Foundation

Attn: Kim O'Shea

1 Olympic Plaza

Colorado Springs, CO 80909

Email: koshea@usaswimming.org

Fax: 719-866-4669

Phone: 719-866-3520

4. Camper and Staffing

Mark Rauterkus is the camp director and executive coach and will be at all morning sessions at one or both camp locations. He'll lead camp staff meetings, daily.

The staffing is similar as the afternoon camps in that nine people are to be present at the sessions when 40 participants are in the class.

Beyond the camp director, two, experienced, adult swim coaches, a head coach and a co-coach, will implement the program.

Up to five assistant coaches, often called Varsity Staff, or else Assistant Coaches are going to be engaged in leading and giving demonstrations at session as well. The assistant coaches are mostly college and high school swimmers or water polo players. Some players might come from our connections with Wireless Neighborhoods after school programs.

A lifeguard to manage global concerns and safety is going to be on deck throughout the camp sessions.

Guest coaches, guest instructors and guest supervisors are expected throughout the five weeks. This could include college swim coaches, lifeguard experts, water polo coaches, Junior Lifeguards, visiting swim instructors, college athletes, potential club helpers.

Three or more adults are due at the pool every day with the campers.

Staffing Model and Structure

Staff positions, roles and responsibilities with 9 individuals:

Total number of staffer members, at least 3 Up to 9 without guests.

Staff has not yet been hired for the various roles in the camp.

Some of the same will work in the morning and the afternoons. A list of possible helpers is in the other proposal.

Highly Qualified Activities Teacher desired:

This proposal desires to work with one a highly qualified activities teacher. This person is to be supplied by Pittsburgh Public Schools and would work with both sites (Peabody and Pgh Obama) and both programs (morning's Make a Splash Swim School and afternoon's Swim and Water Polo Camp).

The highly qualified teacher would help to blend a richer vocabulary experience for the

students. Other duties and challenges can be folded into the activities as well.

The staffing ratio required by the PPS Summer Dreamers RFP of 1:15 is going to be easily exceeded. Often swim lessons are established with a 1:10 ratio. This proposal sets the goal of nine people working with 40 campers. With 40 campers, three adults are necessary. Plus, 6 others are going to be called varsity staff.

Small Group Lessons Example

Level 1	Campers	Leadership	Sub Total of campers
1	6	Adult #1	6
2	6	Adult #2	12
3	6	Adult #3	18
4	6	Varsity Staff #1	24
5	6	Varsity Staff #2	30
6	6	Varsity Staff #3	36
7	4	Varsity Staff #4	40
x	x	Lifeguard #1	0
z	z	Varsity Staff #5	0

Small Group Settings with 7 Teaching stations:

- Shallow end lane 1.
- Shallow end lane 6.
- Shallow end lane 3.
- Deep end lane 1.
- Deep end lane 6.
- Deep end lane 4.
- Full width at middle of pool.

Staffing and Exploratory Excursions

In 2011, as the Summer Dreamers Campers have half and full day exploratory excursions, the aquatics staff will **not** accompany the students. The Varsity Staff and Adult Staff is expected to use the time at the pool without the students present to sharpen the teaching skills, lesson plans, and training opportunities.

Staffing and PPS Teachers

Working with PPS Teachers within these camps is most welcomed. The PPS Teachers put into the 2010 Summer Dreamers setting were wonderful with the students and gave great energy and leadership. There are five or more PPS teachers that are already wanted for employment as part of these camps once the funding is approved.

PPS teachers are being counted upon to play big roles in the staffing of these camps. Many do

have good swimming experiences as well.

Campers

At one site, the camper registration range has:
a minimum = 15, and a maximum = 40.

Two sites are desired in 2011. With the second site, the Make a Splash Swim School could accommodate a total of 80 campers per day in two sessions per site.

Options with camps and campers:

1st AM period (Pgh Obama)	Min = 15; Max = 40	Max Total = 40
2nd AM period (Pgh Obama)	Min = 15; max = 40	Max Total = 80

Staffing of 2 sites = 9 coaches = a total of 18 coaches.

Why and How for the camper registration numbers

With 40 campers in a six lane pool we'd have six swimmers in most lanes and seven in a couple. But, that is with 100% attendance and all swimming. To play water polo, we'd want at least 14 players, seven per side.

Ratios:

40 campers / 9 coaches

Attendance

Swimmers will want to advance in the structured program, learning all the skills for the final tests.

Selling the Activity

Swim lessons are always over booked and hard to get in the city.

A great deal of effort with the Make a Splash Swim School can help to generate participants with the Swim and Water Polo Camp.

5. Facilities and Materials

We don't really need many materials beyond what is already present at the schools.

Transportation of students to off-site locations

The Swim and Water Polo Camp happens at PPS settings.

Equipment and Supplies

Swim Suits:

All swimmers could be provided swim suits but this is a decision for the PPS. Administrators. In the past, school children were provided suits. In the present, the students need to bring their own suits.

* Sponsorship / Scholarship potential.

Swim Caps:

* Sponsorship / Scholarship potential.

Swim goggles:

Swim goggles should be provided to all of the swimmers. Most of the kids will not have their own goggles. They are needed for eye protection. The goggles are personal equipment and can be kept at the end of the session. Cost of the goggles average less than \$20 a pair. A range of goggles with different colors and styles should be obtained so the kids know what pair is theirs. Goggles are not worn while playing water polo. Annual.

$90 \times \$20 = \$1,800$ per camp

T-shirt & Technical Shirt & Shorts

Each camper should get a uniform. The technical shirts can be worn as a rash guard. The shorts will help with modesty around the pool deck.

* Sponsorship / Scholarship potential.

Coaches' Attire

* Sponsorship / Scholarship potential.

Awards, Trophies, Certificates, Ribbons

Recognition awards. Annual.

\$300 per session x 2 per site.

Available PPS Equipment:

Kick boards, backstroke flags, orange traffic cones, weight rooms, weights, pull-up bars, tables, chairs, pull floats, table-top scoreboard, pace clocks, starter's horn need to be provided by the PPS. Durable goods.

\$0

Office equipment:

Clip boards, netbook computer, pencils, markers, poster board, pens, stapler, printing paper, folders, file drawer, locks, can be obtained in an office budget. Annual fee.

\$500

Plans to Procure Equipment and Supplies

Supplies can be purchased with the help of PPS Purchasing or else with a PPS Credit Card, or else with the camp's executive, Mark Rauterkus.

Budget and Budget Narrative

Alignment of Budget with Implementation Plan

Assumptions of Proposed Costs

The biggest budget element that is left to the PPS is the cost of the swim pool.

Personnel Budget

Executive Director = \$1,000 per camp

Consultants = \$1,000 (Make a Splash, New Zealand, Starfish)

Administration at Wireless Neighborhoods, = \$700 per camp
(reports, in-service coordination, hiring, purchasing)

Head Coach = 3 hours per day x 25 days x \$30 per hour = \$3,000

Co Head Coach = 3 hours per day x 25 days x \$20 per hour = \$2,000

Assistant coach = 3 hours per day x 25 days x \$20 per hour = \$1,500

Assistant coach2 = 3 hours per day x 25 days x \$17 per hour = \$1,275

Assistant coach3 = 3 hours per day x 25 days x \$16 per hour = \$1,200

Assistant coach4 = 3 hours per day x 25 days x \$15 per hour = \$1,125

Lifeguard = 3 hours per day x 20 days x \$15 per hour = \$900

Guest coaches stipend and gas = 5 desired, 0 x \$100 = \$00

Staffing total \$13,900

Personnel Budget

Executive Director = \$1,000 per camp	1000
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Consultants = \$1,000 (American Water Polo, Tropical)	1000
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Administration at Wireless Neighborhoods, = \$700 per camp (reports, in-service coordination, hiring, purchasing)	700
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Head Coach = 4 hours per day x 25 days x \$30 per hour = \$3,000	3000
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Co Head Coach = 4 hours per day x 25 days x \$20 per hour = \$2,000	2000
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Assistant coach = 3 hours per day x 25 days x \$20 per hour = \$1,500	1500
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Assistant coach2 = 3 hours per day x 25 days x \$17 per hour = \$1,275	1275
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Assistant coach3 = 3 hours per day x 25 days x \$16 per hour = \$1,200	1200
--	------

Assistant coach4 = 3 hours per day x 25 days x \$15 per hour = \$1,125	1125
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Lifeguard = 3 hours per day x 20 days x \$15 per hour = \$900	900
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Guest coaches stipend and gas = 5 desired, 2 x \$100 = \$200	200
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Staffing total \$	13900
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Travel and Transportation Budget

Zero. The Swim and Water Polo Camp is going to stay put without travel. If there are test

matches between the two sites, the players and coaches can walk.

Plans for Reductions

The Varsity Staff can be reduced if the attendance drops. Nine workers are to service 40 campers. Should there only be 20 campers, then four or even three adults can cover the sessions. Varsity Staff would be paid less, have more hours be as a non-paid intern, or else be not employed.

Materials Budget

Make a Splash Swim School

80 particip	80 for campe	overhead/durable	Sum
Swim suits	0		
swim caps	0		
swim Neop camps	0		
Swim goggles	20		\$1,600
Log books	0		\$0
Stretchie	0		\$0
t+shirt+short	0		
Coach attire	0		
official balls	0	30	\$0
playballs	0	30	\$0
bags	0	15	\$0
Awards	600		\$600
office equipment	500		\$500
WP Goals	1	0	\$0
Staffing	1	12200	\$12,200
Insurance	40	0	\$0
4H and Festival	0		\$0
			\$14,900
		cost per p	\$186

Then the cost per camper for the Make a Splash Swim School is \$186.

Conference Call Schedules, Cooperative Venture with the Community:

Parent engagement and community engagement with the camps is important. One day each week will include 2 drop in meeting opportunities for parents to get a briefing from the camp director.

Meeting presentations devote 10 minutes to the Swim and Water Polo Camp, 10 minutes to the Make a Splash Swim School. Each conference call, open to all, includes a follow up to the two prior meetings earlier that week and is put onto the web with TalkShoe.com as an audio podcast.

Week 1	Friday at 8 am	Friday at 3:15 pm	Conference call on Saturday at 2 pm
Week 2	Thursday at 8 am	Thursday at 4:30 pm	Conference call on Sun @ 2 pm
Week 3	Wed at 8:30 am	Wed at 6:30 pm	Conference call on Friday at 8 pm
Week 4	Tuesday at 12:15	Tues at 8 pm	Conference call on Saturday at 10 am
Week 5	Monday at 11 am	Monday at 3:30 pm	Conference call on Thursday at 9 pm